Paper & Tissue Asia

www.papertissueasia.com

INCORPORATING EVENTS

Plastic, Packaging & Print Asia

www.plastpackasia.com.pk

International Corrugated Expo

www.corrugatedexpo.com

21ST INTERNATIONAL PAPER & TISSUE ASIA EXHIBITION & CONFERENCE

11-13 SEPTEMBER 2027

LAHORE EXPO CENTRE, PAKISTAN
10:00 AM TO 6:00 PM



PAPER & TISSUE ASIA INTERNATIONAL EXHIBITION & CONFERENCES IS THE LEADING B2B PLATFORM TO CONNECT WITH KEY INDUSTRY PLAYERS, BUYERS AND DECISION-MAKERS ACROSS THE PAPER & TISSUE INDUSTRY

- 300+ EXHIBITORS
- 65,000+ TRADE VISITOR
- 15000 SQM AREA
- 15 EXHIBITORS COUNTRIES
- MORE THAN 500 BUSINESS MATCHING

Owner & Organizer

Member ufi

Ecommerce Gateway Pakistan (Pvt) Ltd

eCommerce Ecommerce (Pvt) Ltd

Buyer's Database Partner

Jamal's Yellow Pages (Since 1984)

Strategic Supporter

RISING PAKISTAN SIFC SPECIAL INVESTMENT FACILITATION COUNCIL

ABOUT PAPER & TISSUE ASIA
INTERNATIONAL EXHIBITION & CONFERENCES



WHERE THE PAPER & TISSUE INDUSTRY CONNECTS, INNOVATES & GROWS

Paper & Tissue Asia is a premier B2B platform connecting manufacturers, suppliers, distributors, buyers and industry professionals across the paper and tissue sector.

Bringing together leading local and international industry players, the exhibition provides an ideal opportunity to showcase innovative products, explore new business opportunities, strengthen industry connections and discover the latest market trends and technologies.

Covering the entire spectrum of the Paper & Tissue industry, the event creates a dynamic marketplace for product sourcing, brand positioning, business networking and strategic partnerships.

Whether you are looking to expand your market reach, connect with key decision-makers, introduce new products or explore emerging business opportunities, Paper & Tissue Asia brings the right industry professionals together under one roof.

More than an exhibition, it is a platform to connect, collaborate and grow the Paper & Tissue industry.

PAKISTAN'S TISSUE PAPER MARKET: GROWING OPPORTUNITIES

Pakistan's tissue paper industry is experiencing steady growth, driven by rising hygiene awareness, changing lifestyles and increasing consumer demand. Growing applications across households, hospitality, healthcare and foodservice sectors are creating new opportunities for manufacturers, suppliers and investors.

With expanding market demand and evolving consumer preferences, Pakistan offers significant potential for industry growth, innovation and business investment.











WHY EXHIBIT?

UNLOCK NEW OPPORTUNITIES BUILD CONNECTIONS DRIVE BUSINESS GROWTH

1. Expand Market Reach
Access new markets and connect with potential customers and business opportunities.

2. Showcase Products & Innovations
Present your latest products, technologies and solutions to a targeted audience.

3. Meet Key Buyers & Decision-Makers
Engage directly with leading buyers, distributors, retailers & industry professionals.

4. Build Strategic Partnerships
Establish valuable business relationships and explore long-term collaborations.

5. Enhance Brand Visibility
Strengthen brand recognition & position your business in the competitive marketplace.

6. Generate Quality Leads
Connect with prospective clients and convert business interactions into sales opportunities.

7. Discover Market Trends
Gain insights into industry developments, emerging trends & changing market demands.

8. Drive Business Growth
Explore new sales channels, expand distribution networks and unlock growth potential.



GROWTH INDICATORS (2025–2030 OUTLOOK)

Global Market:
The global tissue paper market continues to expand, driven by increasing hygiene awareness, rising consumer demand, sustainability initiatives and growing consumption across household, hospitality and commercial sectors.

Pakistan Paper Industry:
Pakistan's paper and paperboard sector plays a vital role in the country's manufacturing and packaging industries, supported by domestic production, imports and increasing demand from printing, publishing, education and industrial packaging sectors.

Pakistan Tissue Market:
Pakistan's retail tissue market reached approximately PKR 53.3 billion in 2025, with sales volume of around 67,600 tonnes, reflecting strong growth in consumer demand and hygiene awareness.

Future Growth Potential:
The industry offers promising opportunities across paper manufacturing, tissue products, paperboard, packaging solutions, converting technologies, specialty papers and sustainable paper-based products, creating new avenues for investment, innovation & business expansion.

EXHIBIT. CONNECT. INNOVATE. GROW.



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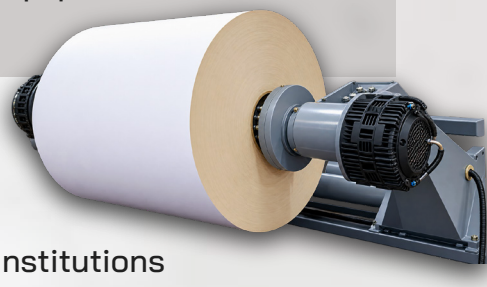
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EXHIBIT PROFILE

- Paper Manufacturing Machinery
- Tissue Manufacturing Machinery
- Tissue Converting Machinery
- Paper Converting Machinery
- Paper Processing Machinery
- Tissue Finishing Equipment
- Paper Cutting & Slitting
- Paper Rewinding Machines
- Paper Folding & Packaging
- Tissue Packaging Machinery
- Paper Bag Machinery
- Paper Cup Machinery
- Food Packaging Machinery
- Tissue Production Machinery
- Pulp, Fibre & Raw Materials
- Paper & Paperboard Manufacturers
- Tissue Paper Manufacturers
- Household Tissue Manufacturers
- AFH Tissue Manufacturers
- Specialty Paper Manufacturers
- Recycled Paper & Tissue Products
- Waste Paper Recycling Machinery
- Chemicals & Coating Solutions
- Inks & Printing Solutions
- Testing & Quality Control Equipment
- Industrial Automation & Electronics
- Utility Systems & Equipment



VISITORS PROFILE

- Paper Mills
- Tissue Converters
- Packaging Companies
- Corrugated Box Manufacturers
- Carton Manufacturers
- Printing & Publishing Companies
- Commercial Printers
- Food & Beverage Companies
- FMCG Companies
- Pharmaceutical Companies
- Cosmetics & Personal Care
- HoReCa
- Hotels, Restaurants & Cafés
- Hospitals & Healthcare
- Airlines & Catering Companies
- Educational Institutions
- Corporate Offices
- Banks & Financial Institutions
- Retail & Shopping Chains
- Wholesale Dealers & Distributors
- E-commerce Companies
- Hygiene Service Providers
- Facility Management Companies
- Government Departments
- Municipal Authorities
- Importers & Exporters
- Trading Companies
- Recycling & Waste Management
- Procurement Professionals
- Consultants & Investors
- Investors & Trade Bodies
- Trade Associations

GLIMPSES OF PAPER & TISSUE ASIA
INTERNATIONAL EXHIBITION & CONFERENCES
PREVIOUS EDITION - 2026

















GLIMPSES OF PAPER & TISSUE ASIA
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PREVIOUS EDITION - 2026

















21ST INTERNATIONAL PAPER & TISSUE ASIA EXHIBITION & CONFERENCE

Standard booth Price
(min 9 sqm) US $ 400 per sqm**

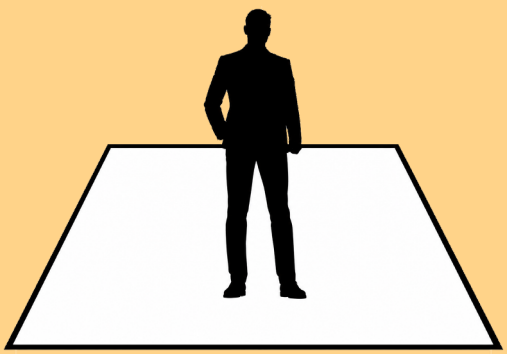
1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
   - Floor carpets within the stand area
   - Two (02) Chairs
   - Three (03) Spot Lights (100 watts each)
   - One (01) Information Counter
   - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
   - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 word profile of the Exhibition organizer in the Exhibition Catalog



* Exclusive of all Govt. Taxes
** 16% Tax applicable on tariff

Bare Space inside Halls (min 18 sqm)
US $ 350 per sqm**

1. Each Bare space stall covers floor size 3mx3m
2. Printing of 200 words profile of the Exhibition organizetion in the Exhibition Catalog



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Event Details

Title	:	Paper & Tissue Asia 2027
Frequency	:	Annual
Exhibition Dates	:	11-13 September 2027
& Timings	:	10:00 am - 6:00 pm
Venue	:	Lahore Expo Centre, Pakistan
Expexted no. of trade visitors	:	Approximately 65,000+

Ecommerce Gateway Pakistan (Pvt) Ltd.

Pakistan's Biggest & Largest Trade Fair Organizers

8, Kokan Socity, Dr. Azhar hussain Road, Near Kokan Park,
off: Shaheed-e-Millat Road Karachi-74000, Pakistan.
Ph: (92-21) 111-222-444, 3870 9970
Web: www.papertissueasia.com
Email: info@papertissueasia.com

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